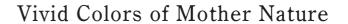


Tochigi Prefecture is conveniently close to Tokyo and offers beautiful natural scenery along with a rich cultural heritage. Come and see Tochigi for yourself, far from the bustle of the big city. Here you can encounter a new and undiscovered world of wonder that will leave you satisfied in both body and mind.



Intense flame-like autumn reds,
sunlight spills through the gaps between the green trees.
Surround yourself with the vibrant colors of Mother Nature
while breathing in fresh, clean air.



[Shioya-machi: Shojinzawa Spring Water] Pristine water gushes forth from a primeval forest dating back hundreds of years.



Vivid Colors of Mother Nature





[Ohtawara City : Kurobane Castle Ruins Park] Hydrangeas bloom silently amidst old castle remains.



[Shimotsuke City : Tenpyo-no-oka Park] Vivid cherry blossoms display their flowers for more than a month. A virtual flood of three million red and pink flowers.



[Sakura City : Poppy Fields]



Vivid Colors of Mother Nature





Experience the colors and sights of each season wherever you go. Forget your everyday worries and recharge here in Tochigi.





Jump into the Beauty of Nature

Experience the world with all five sense.

Create unforgettable memories with family, good friends, or that special someone in your life.





[Nikko City: White Water Rafting]
Enjoy an exciting ride on crystal-clear waters.



[Nasu-machi: Snow Cycling]
Feel the thrill of cycling at full speed across white, snow-covered plains.



[Nasu-machi: Nasu Animal Kingdom] Heartwarming encounters with animals.



[Nikko City: Lake Chuzenji Kayak Picnic] Make memories at Japan's highest-elevation lake.

Tochigi Prefecture — ${ m History}$

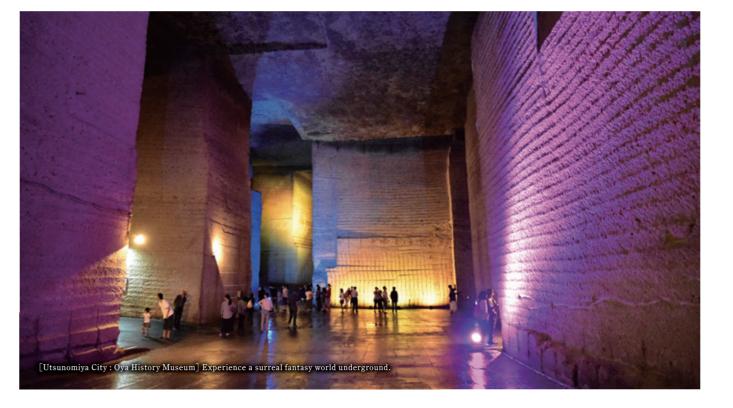


Return to the Past

Visit historic remains and
explore the places built by people of the past.
You're sure to be moved by the exciting stories
encountered in each place you visit.



[Tochigi City: Kura-no-Machi] Edo Period cityscape preserved for centuries





Soon Horo for Dot

A New World of Festivals

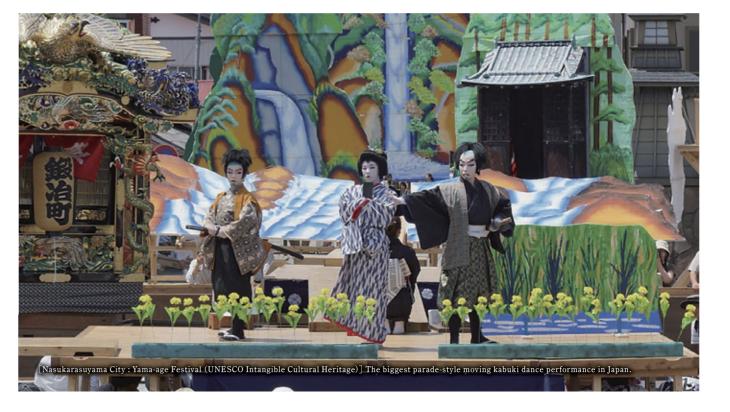
Each of the region's varied and unique festivals, made possible by the traditions and dedicated efforts of locals, offers an energizing experience.

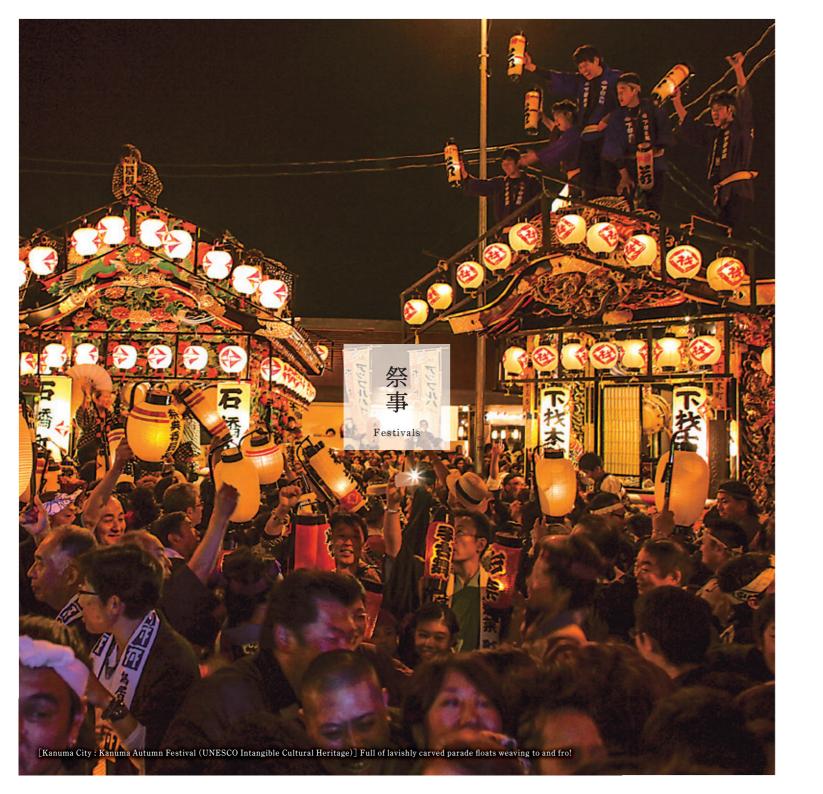


[Nasu-machi : Gojinka Festival] Enchanting fire festival



[Oyama City : Mamada Jaga Maita] Witness seven serpents dancing.





Find anything you're looking for, whether it be traditional designs or their contemporary, trendy counterparts. Visitors can even try making their own unique craft products!

Tochigi Prefecture — Culture



Experience Local Culture

Explore diverse cultural traditions from various parts of Japan, experiencing them on a personal level.

These special hands-on cultural experiences create unforgettable opportunities to delve deeper into Japanese culture.



[Nikko City: EDO WONDERLAND Nikko Edomura]
Edo-themed entertainment, complete with faithful recreations of the old city that became today's Tokyo.



[Mibu-machi : Omocha-no-Machi Bandai Museum] The life-sized Gundam figure is a must-see.



[Tochigi City: Wagashi-making Experience]
Traditional crafts passed down from generation to generation of artisans.



Top Notch Nighttime Spots

Enter a new reality, impossible to experience in the light of day.



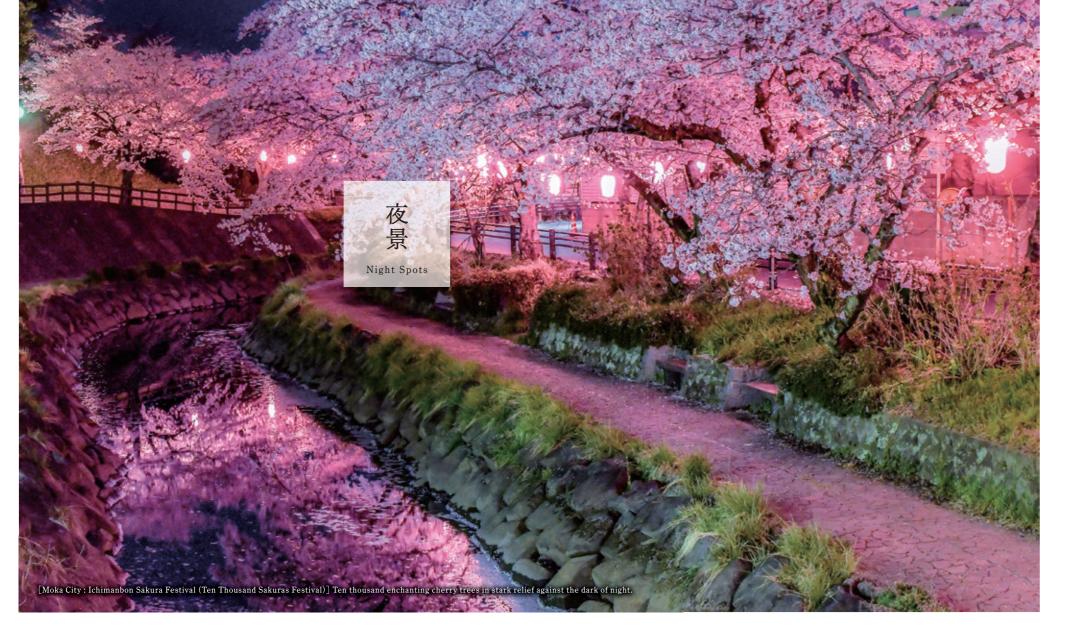
[Nikko City: Yunishigawa Kamakura Festival] A singular world steeped in hidden mystery.



[Ashikaga City: Ashikaga Flower Park]
This park has been ranked No. 1 year after year in illumination rankings in Japan.



[Utsunomiya City : Cocktail Bars]
A stage for Japan's leading bartenders.





A Full-filling Time

After a long day of sightseeing, stay in one of the region's many hot spring resorts and set aside some time to relax.

When you're hungry, enjoy unforgettable local cuisine served by expert local chefs.







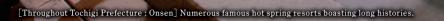
[Throughout Tochigi Prefecture : Tochigi Wagyu Beef] High-grade wagyu beef certified through vigorous inspections.



[Nakagawa-machi: Onsen Torafugu (Japanese Pufferfish)] Rare fish raised in hot spring water.

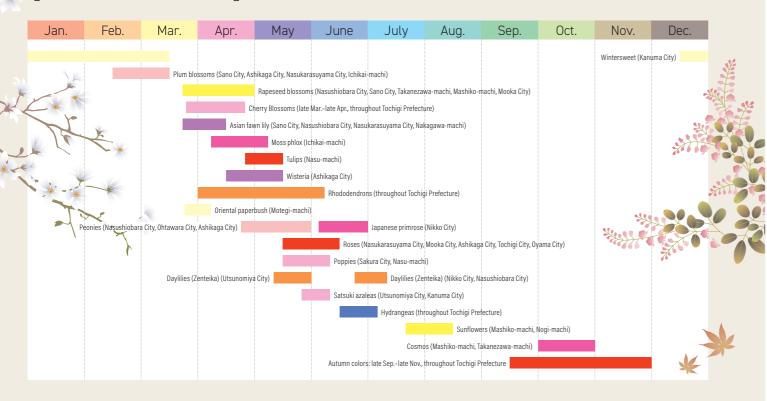


[Sano City: Sano Ramen Noodles]
Ultra-popular among Japanese people and
foreign visitors alike

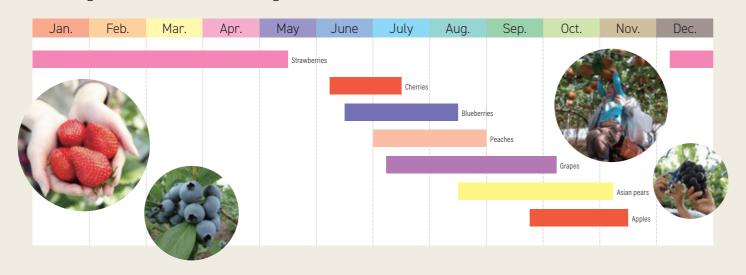


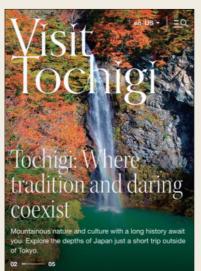
Relaxation

[Seasonal Flower Calendar] With various flowers in bloom throughout the year, there's always something to enjoy in Tochigi Prefecture.



[Seasonal Fruit Calendar] Sample a delectable range of fruits from around Tochigi Prefecture throughout the year.





The Grace of Japan,

TOCHIGI

YouTube

"The Grace of Japan, Tochigi"



https://www.visit-tochigi.com



