

Welcome to Tochigi!

North of Tokyo



Create an inbound tour of Tochigi Prefecture to receive subsidies



of up to **12,500 yen/per person**

Travel Period: April 28, 2023 to March 11, 2024

Application Period: April 17, 2023 to February 26, 2024

Eligible Recipients

Travel agencies, travel agents, and travel service providers with offices in Japan organizing inbound tours for international travelers.

Subsidy Types	Requirements	Subsidy Amount	Maximum Amount (For one tour)
Basic Subsidy	Inbound travel products offering tours of Tochigi Prefecture must meet the following requirements. <ul style="list-style-type: none">The tour of the prefecture must be completed by the last day (March 11, 2024) of the eligibility period.Travelers must stay at an accommodation facility in Tochigi Prefecture for at least two nights.Travelers must use tourist facilities requiring payment (including food establishments) in at least two of the five areas within the prefecture (Nikko, Nasu, Central Tochigi, Eastern Tochigi, and Southern Tochigi).The tour must consist of a group of at least 10 people.	10,000 yen × Number of people	1,000,000 yen
Additional Subsidy	The tour must use a chartered bus operated by a bus company with a head office or branch office in Tochigi Prefecture.	2,500 yen × Number of people	250,000 yen

Maximum amount per company 4 million yen

*Until budget is exhausted.



When applying, please confirm the subsidy requirements and application process via the application requirements and application manual.

Visit the Application Guide from the QR code on the left to download the documents.

<https://tochigi-kaigaiyukyu-zouseisien.com>

The best of Tochigi all year round!

Map of Tochigi Pref.



Ashikaga Flower Park (Ashikaga City)



Spring

Kinunuma Swamp (a highland marsh) (Nikko City)



Summer

Mt. Chausu (Nasu Town)



Fall

Yunishigawa Onsen Kamakura Snow House Festival (Nikko City)



Winter

From Application to Receipt of Subsidy

Before the Tour

Applicant

As a general rule, applicants must submit the following documents to the Executive Office (via e-mail) at least 15 days before the scheduled start of the prefecture tour.

- (1) Subsidy Application Form (Form 1)
- (2) Pledge (Form 2)
- (3) Tour itinerary (Free format)
- (4) A copy of the bank book of the account in the business's name
(in the case of sole proprietorship, the name of the representative) specified to receive the subsidy.
(For internet banking, a screen capture of the payee account is accepted)
- (5) A copy of a document showing that the applicant is registered under Article 3 or Article 23 of the Travel Agency Act.
- (6) A copy of a booking confirmation document from the designated bus company or a copy of a document confirming booking details (required only when applying for Additional Subsidy).



Within 3 business days

Executive Office

Upon screening, notify the applicant if the application meets subsidy requirements. In the case of any defects in the application or documentation, request additional documents.



Applicant

Completion of subsidy application (notify immediately to request changes or withdraw application)

After the Tour

Applicant

Applicants must submit the following documents to the Executive Office (via e-mail) within 10 days of the end of the prefecture tour.

- (1) Subsidy Performance Report and Invoice (Form 5)
- (2) Final tour itinerary (Free format)
- (3) Use of Accommodation Confirmation Certificate (Form 6)
- (4) Use of Paid Tourist Facilities Confirmation Certificate (Form 7)
- (5) A copy of the booking confirmation document from the designated bus company
(required only when applying for Additional Subsidy)



Within 3 business days

Executive Office

After screening, finalize the subsidy amount and notify the applicant. In the case of any defects in the application or documentation, request additional documents.

Executive Office

As a general rule, deposit the funds into the applicant's account within 14 days of notification.



Applicant

Receipt of subsidy

Contact

Executive Office of Tochigi Prefecture Subsidy Program

for the Development of Travel Products to Japan (Utsunomiya Branch of Nippon Travel Agency Co.)

Business Days (Office Hours): Weekdays (Monday to Friday) 10:00 a.m. to 5:00 p.m.

*Office is closed on Saturdays, Sundays, national holidays, and during the New Year holidays (December 28 to January 4).

Contact Us: Email us at tochigi_hounichi@nta.co.jp TEL : 028-346-4171

